

PROSPECTUS AND CALL FOR ENTRIES

46th Western Federation of Watercolor Societies Exhibition

May 6 - June 23, 2021

Hosted by the Utah Watercolor Society

DEADLINE FOR ONLINE ONLY ENTRIES: Friday, January 10, 2021



Juror: Sarah Yeoman, AWS, PWCS, PWS, DWS

Utah Cultural Celebration Center

1355 West 3100 South, West Valley City, UT 84119

Phone: (801) 965-5100

Key Details

Online entry only; deadline: January 10, 2021

\$35 for one entry; \$40 for two entries; \$45 for three entries

No Refunds

Must be a WFWS Society Member

Minimum painting size: 100 square inches Maximum outside mat size: 30" x 38"

Minimum mat width 3.5" on all sides

Images: .jpg only, 300dpi, Under 4mb, Max of 4600px on longest side

Work must be for sale. (30% commission deducted from each sale) UCCC will email an artist contract to each juried in artist directly

W9 required for each sold painting

Key Dates for Artists and Delegates		
Oct 1, 2020	Call for Entries Begins	
Dec 30, 2020	Check Payment Deadline	
Jan 10, 2021	Art Call Entry Deadline	
Jan 13, 2021	Jury Process Begins	
Jan 30, 2021	Jury Results Announced	
Feb 1, 2021	Society Lists & Images Sent to Delegate	
	Total Entries, Juried In and Juried Out	
Mar 3, 2021	Deadline for Delegate to receive paintings	
Mar 17, 2021	Deadline for Delegate to ship paintings	
Mar 27, 2021	UWS Receives Shipped & UWS Paintings	
	UWS notifies delegates of receipt	
April 22, 2021	Paintings Delivered to UCCC	
May 2, 2021	Jury for Awards	
May 3-7, 2021	UWS Workshop – Sarah Yeoman	
May 6, 2021	46 th WFWS Exhibition Opens	
May 7, 2021	46 th WFWS Opening Reception 6pm-9pm	
	2021 UWS Spring Open Reception 4pm-6pm	
May 8, 2021	WFWS Awards Banquet	
June 23, 2021	46 th WFWS Exhibition closes	
June 28, 2021	Ship Catalogues to Delegates	
June 28, 2021	Return Ship Paintings to Delegates	
June 28,2021	Send Exhibition Images	

READ THE PROSPECTUS CAREFULLY BEFORE ENTERING

ELIGIBILITY

1. The artist must be a dues-paid, current member of one of the societies of the Western Federation of Watercolor Societies (WFWS) and may enter through only ONE society.

WFWS Members: Arizona Watercolor Association (AWA), Colorado Watercolor Society (CWS), Idaho Watercolor Society (IWS), New Mexico Watercolor Society (NMWS), San Diego Watercolor Society (SDWS), Southern Arizona Watercolor Guild (SAWG), Southwestern Watercolor Society (SWS), Utah Watercolor Society (UWS), Watercolor Society of Oregon (WSO), and West Texas Watercolor Society (WTWS)

- 2. Work must be original and completed within the past two years, on or after 1/1/2019.
 - All work must consist of water media on natural or synthetic paper or paperboard.
 - Water media includes watercolor, acrylic, water based mediums (such as texture mediums), ink, gouache, casein, egg tempera, watercolor pencil and watercolor crayon.
 - Any collage materials used must be painted by the artist with water media.
 - No alcohol inks or water soluble (miscible) oils.
 - No digital art.
 - No copies of another artist's work or recognizable use of another's copyrighted intellectual property will be accepted.
 - Image Size Requirements: Minimum: 100 square inches; Maximum: 23" x 31". For more detail, read #12.
 - No work under instruction or paid supervision.
 - Paintings must NOT have been shown in any previous WFWS exhibition, nor in any
 previous National or International exhibition by other Societies (including any online
 National or International exhibitions).
 - Each artist may submit up to three entries, but only one painting per artist will be chosen.
 - All terms and conditions for entry in this exhibition are required. WFWS Exhibition
 Committee reserves the right to refuse any work for unacceptable quality, improper framing,
 damage caused by shipment, or for non-compliance of these terms and conditions. Any
 work, once selected by the juror, later found to be not in compliance with any term or
 condition, will be disqualified from exhibiting. Any artist who submits work later disqualified
 or who withdraws work, once selected, may be banned from participation in WFWS
 exhibitions for a period of up to two exhibition years. The WFWS Exhibition Committee's
 determinations and decisions are final.

ONLINE ENTRY REQUIREMENTS

3. Online Entry ONLY: https://wfws46exhibition.artcall.org/

Follow the ArtCall instructions (https://utahwatercolor.org/2019/01/27/artcall-entry-instructions/

- 4. Login to the WFWS Call Site: https://wfws46exhibition.artcall.org/
 - Create an account
 - o Your account will be used by you to set up and follow your entries.
 - o Make sure you record you User ID and PW for your own reference
 - Pay by credit card or check (PayPal is not an option)
 - You pay first. You may pay for one entry or all three. If you pay for one, you can always add entries later. If you pay for two or three, you may enter one, two or three at once or enter one and enter the others later, as long as you enter before the deadline.
 - Check payment instructions
 - We discourage check payments, but if you choose to pay by check, checks must be received prior to setting up your online account. You cannot proceed until your check is received. Send an email to Ann Galt stating that your check is mailed. Once your check is received, you will be emailed a promo code to use for each entry. This code is entered in the payment part of the process. After you enter the code, you will be able to enter your painting information and upload your image.
 - Check deadline: December 30, 2020
 - Send checks and email to:
 - Ann Galt 2919 S. Connor St, Millcreek, UT 84109 galtann@ymail.com
 - Fill Out the required information for your entry, including uploading image. See #12 Image instructions
- 5. No Refunds
 - Make sure your painting qualifies before entering online
 - READ THE PROSPECTUS CAREFULLY BEFORE ENTERING
- **6.** You may make changes to your entries at any time **prior** to the deadline date and time. Your painting information and your image may be altered up to the deadline date and time. Once the deadline date and time has expired, no changes are possible. *Tip: don't wait until the last minute to enter or change entries.*
- 7. All accepted paintings must be for sale and available for the duration of the Exhibition. The Utah Cultural Celebration Center handles all sales and requires a 30% commission on all sales. (Direct sales through ArtCall may be available. The 30% commission and taxes will apply.)
- **8.** No substitutions. The information and painting you submit must match the juried in entry. The juror's or the WFWS Exhibition Committee's decision is final.
- **9.** By entering this Exhibition, you grant UWS and WFWS permission to use your artwork image for WFWS marketing and publicity.

- **10.** While utmost care will be taken in handling entries and artwork, neither UWS, WFWS nor its representative will be responsible for damage or loss from any cause.
- **11.** By entering this Exhibition, you grant UWS permission to communicate with you by email using Constant Contact and/or ArtCall.
- **12. Size Requirements:** Outside mat measurements must be in **whole inches** no fractions!
- 13. Maximum outside mat size: 30 X 38 inches (either horizontally or vertically).

Minimum mat width: 3.5 inches on all four sides. (Based on the frames UWS will use, this measurement allows for the viewer to see a 3" mat.)

14. Minimum Image Size: 100 square inches

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For example, 10 x 10 image = 100 square inches = 
For example, 9" x 12" image = 108 square inches = 
For example, 8" x 10" image = 80 square inches =
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15. Maximum Image Size: Pay attention to side lengths.

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For example, 23" x 31" 

Add a minimum of 7" for mat = 30" x 38"

For example, 10" x 30" 

Add a minimum of 7" = 17" x 37"

For example, 15" x 32" 

Add a minimum of 7" for your mat = 32" x 39" too big.

For example, 25" x 25"
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Add a minimum of 7" for your mat. = 32 x 32". One mat side must be 30" or smaller.

- **16. Image Instructions:** Digital image files must conform to the following requirements:
 - Images should be cropped so that only the painting image shows and only that part of the painting that will show when the painting is matted. No mats, hands, background, edges, etc. should be visible in the entry image.
 - File format: .jpg files (no exceptions).
 - Resolution must be 300 dpi.
 - Submissions must be **under 4mb** and a maximum of 4600px on the longest side.
 - ArtCall will permanently resize submissions in 3 separate sizes (regardless of the original size): 100px, 1080px and maximum saved dimension setting (1920 by default.)

Jury Results

- 17. You will be notified directly by email on or before January 30, 2021. You will receive an email indicating the status of each entry. If you do not receive an email by January 30, 2021, check your SPAM or JUNK MAIL mailboxes. (This can happen if the sender email address is not in your contacts list.) Please contact your Society Delegate if you have not received notification.
- **18.** Your Society Delegate will also be notified of the results by January 30, 2021.

Guidelines for Accepted (Juried In) Entries

- 19. All work must be matted in white or off-white; Double matting is acceptable in white or off-white.
- **20.** Mats must measure a minimum of 3.5" on all sides.
- **21.** No floated paintings.
- **22.** No substitutions. The information and painting you submit must match the juried in entry. The juror's or the WFWS Exhibition Committee's decision is final.
- **23.** Back your painting with 3/16th inch foam core.
- 24. Print out your ArtCall submission labels and number. Attach one painting label to the back upper right of the foam core. Attach the other label to the front lower right of a clear, plastic sleeve/envelope.
- **25.** Create your artist statement about your work.
- **26.** Place your painting, your ArtCall number, and your artist statement in the clear, plastic resealable sleeve or envelope. Do not seal the sleeve; use blue painter's tape to close the sleeve.
- 27. There is a handling fee requirement. Members of each society are responsible for expenses required to deliver selected WFWS46 paintings with mat and backing **to and from their respective delegates**. The handling fee is \$50, check payable to your Society. Submit your check in a separate envelope.
- **28.** Deliver your juried in painting, documents, and handling fee check to your Delegate by **March 3, 2021**.

Reminder: Do not attempt to coordinate delivery of a selected painting directly to the host society. Matted paintings will be shipped to the WFWS host society as a group from your Society.

Questions???

Contact your Society Delegate

OR

Ann Galt 801-664-2975

galtann@ymail.com barbarakiddart@gmail.com Barbara Kidd 801-502-7707

Society Delegates and Alternate Delegates

AWA	David Amsellem	damsell@mindspring.com	480-215-3938
	Tanya Lemma	tanyalemma@gmail.com	253-222-1432
CWS	Marcio Correa	marciocorreaart@gmail.com	720-545-3669
	Carol Newsom	carol@newsomart.com	303-257-0142
	HasBrouch Browning ennis Hayzlett	hazzy1900@gmail.com dchayzlett@gmail.com	864-423-2521 208-860-4906
NMWS	Dave Cook	dcookarch51@gmail.com	505-220-0733
	Toni Seidel	toniseidel@comcast.net	505-350-5833
SDWS	Ralph Kingery	sdwskingery@gmail.com	858-531-0890
S	tephanie Van de Wetering	vandewetering@hotmail.com	310-266-1984
SAWG	Kay Sullivan	sullivan6601@gmail.com	520-818-6601
	Dennis Garrison	cowboyart@outlook.com	520-870-5893
SWS	Jonesy McConnell	jcmc65art@sbcglobal.net	972-838-0047
	Gail Delger	gaildelger@sbcglobal.net	214-326-6595
UWS	Julie Ickes	utahjewels@hotmail.com	801-792-6654
	Linda Flannery	lovetrees46@hotmail.com	801-707-0414
WSO	Margaret Godrey	msgodfreyart@msn.com	541-912-3400
	Chris Stubbs	crstubbs44@gmail.com	971-221-2709
WTWS	Neal Kleman	nealkleman@yahoo.com	806-638-0111
	Alba Jones	ajalias4@mac.com	806-227-2344

Resources

WFWS http://www.wfws.org

Sarah Yeoman https://sarahyeoman.com/

Utah Cultural Celebration Center https://www.culturalcelebration.org/

Utah Watercolor Society https://utahwatercolor.org/

ArtCall – 46th WFWS Call https://wfws46exhibition.artcall.org/

Arizona Watercolor Society AWA <u>www.azwatercolor.com</u>

Colorado Watercolor Society CWS www.coloradowatercolorsociety.org

Idaho Watercolor Society IWS www.idahowatercolorsociety.org

New Mexico Watercolor Society NMWS www.nmwatercolorsociety.org

San Diego Watercolor Society SDWS www.sdws.org

Utah Watercolor Society UWS www.utahwatercolor.org

Southern Arizona Watercolor Guild SAWG http://www.southernwatercolorguild.com/

Southwestern Watercolor Society SWS <u>www.SWSWatercolor.org</u>

Watercolor Society of Oregon WSO www.watercolorsocietyoforegon.com

West Texas Watercolor Society WTWS www.wtws.org

Revised Ann Galt 9/4/2020