

PROSPECTUS
for the
West Texas Watercolor Society
60th Annual Fall Show
September 2 – October 29, 2022

Hosted by the Broadway Contemporary Fine Art Gallery
1919 Broadway, Lubbock, Texas 79401
(806) 535-2700
www.broadwaycontemporary.com

The West Texas Watercolor Society

The West Texas Watercolor Society (WTWS) has been producing art events for 60 years. WTWS is a nonprofit charitable organization whose mission is to build community by bringing people together to experience, learn about, and enjoy the art of watercolor and other forms of water media. WTWS was organized in 1962 and granted a Charter by the State of Texas on November 13, 1979.

Eligibility

The exhibition is open to all members. Dues of \$40 for 2022-2023 must be paid for eligibility. Dues can be paid online using PayPal (the preferred method) at www.wtws.org under the Membership drop-down menu Membership Dues. Membership dues must be received before 11:59 p.m. CST on July 15, 2022, when registration for the show closes. Membership should have been paid prior to entry.

Entry Fees: \$15 per entry for a maximum of three entries.

Entry fees must be paid online with the call for entry (CaFÉ) website www.callforentry.org

Applying is a three-step process: 1) upload your paintings to **My Portfolio**, 2) apply to the 2022 West Texas Watercolor Society Fall Show at **Apply to Calls**, 3) Pay your entry fee at **Checkout**.

Juror of Selection and Awards- Karen Knutson, TWSA, SDWS, RRWS, MTWS, NPWS, MNWS, and MOWS
Karen attended Concordia College in Moorehead, MN and currently lives in Minneapolis, MN. She thoroughly loves teaching watercolor and collage and teaches workshops nationwide. Her workshops are filled with techniques to make painting fun and easy. She believes that painting should be fun, but also teaches a strong sense of design. Karen is a signature member of Transparent Watercolor Society of America (formally known as Midwest Watercolor Society), San Diego Watercolor Society, Red River Watercolor Society, the Montana Watercolor Society, Missouri Watercolor Society. Karen's work has won many awards, both locally and nationally. Her paintings are featured in Splash 6, Watercolor Fun and Free, Searching for the Artist Within, Watercolor-The Spirit of Spontaneity, Watercolor without Boundaries, The Artistic Touch 4, and Watercolor Magic (magazine issue Aug. '04). Her website is www.karenknutson.com and her blog is www.karenknutson.blogspot.com

Artist Statement

"I paint watercolors because I love its free and wild qualities, forcing the artist to adjust to its many moods. For the past few years, I've added collage and acrylic, which produces wonderful textures and color discoveries. My paintings are sometimes totally abstract, and sometimes there is something recognizable in the painting. I like my paintings to be different than "normal paintings" – anything that will make the viewer take a second look and be drawn into the painting! I used to be attracted to paintings with unusual colors, but now I'm drawn to paintings with dynamic design.

First and foremost, I like to have fun while I paint, and I'm constantly trying out new things, so that I grow as an artist. I feel like the luckiest person alive to be able to do something that I love so much!

Awards: Over \$1,500 in cash will be awarded at the discretion of the Juror

CALENDAR OF EVENTS:

- **Friday, June 1:** Call for Entries Opens. Submit entries online using the CaFÉ application process at www.callforentry.org
- **Friday, July 15:** Call for Entry Closes at 11:59 p.m. CST
- **Friday, July 29:** Notification of acceptance & non-acceptance sent via email
- **Thursday, August 18:** All accepted work Due. Ship to arrive by this date or Hand-deliver artwork to the Broadway Contemporary Fine Art Gallery between 11 am and 4 pm. **Remote artists** ship to arrive by this date. (All shipping and shipping returns must be paid by the artists)
- **Friday, September 2:** Exhibit opens, Broadway Contemporary Fine Art Gallery, 11:00 – 4 p.m. and 6 pm - 9 pm **First Friday Art Trail** (FFAT) with featured demo artist, Tim Oliver.
- **Saturday, September 17:** Jury Awards Selection by artist Karen Knutson. Awards Notifications sent to recipients.
- **Sunday, September 18:** Awards Reception, Legacy Event Center, 2:30 pm
- **Saturday, October 29:** Exhibit Closes
- **Tuesday, November 1:** Pick-up Window for Hand-delivered Art, between 11 am – 4 pm, Broadway Contemporary Fine Art Gallery, 1919 Broadway, Lubbock, Texas
- **Wednesday, November 2:** Art Packed and Shipped to Remote Artists (artist must pay for return shipping in advance) to the Broadway Contemporary Fine Art Gallery, 1919 Broadway, Lubbock, Texas.

Show Guidelines and Restrictions – Please pay close attention.

1. Only one entry per artist will be accepted into the show. Each artist may enter up to three entries.
2. All paintings must be done using 90% Water media (watercolor, gouache, acrylics, watercolor inks, acrylic inks, egg tempera, watercolor pencils, and watercolor crayons) on paper, yupo, Tyvek, water media board or canvas. Also accepted are artworks on paper permanently adhered to a canvas or board, sealed, and protected with an archival varnish product. Framed canvas/board, Water media board with side wood panels, and Gallery-wrapped canvas with sides finished to compliment the painting are all acceptable.
3. Artwork on paper framed under glass: Media must be under clear glass, unscratched Plexiglass, acrylic glass, with a mat or floated, using artist's choice of mat color.
4. All work must be original, completed within the last two years, without instructor supervision. Class or workshop art, as well as artwork entered in a previous WTWS judged show are not eligible. If you use a photo reference, it must have been taken by you or you must have permission to use the image.
5. Collage paintings, created with totally white papers, hand-painted by the artist with water media are accepted.

6. No “found” / colored/preprinted commercial papers, and no “found” objects will be accepted.
7. NO oils, water-soluble oils, alcohol inks or computer-generated art, digital media or photography are accepted.
8. No Diptychs or triptychs are accepted.
9. No paintings of nudes are accepted.
10. The minimum accepted painted image size- without mat or frame- is 100 square inches 10” x 10” (h x w).
11. Maximum outside framed size is 36” in either direction. Simple frames are encouraged. *Damaged* frames will not be *hung*.
12. All artworks must be ready to hang with wire. No saw-tooth hangers. Please use D-rings instead of screw eyes.
13. Entries received after the designated hand-delivery or shipped art deadlines will not be judged.
14. Art must hang in the show for the duration of the show. To do otherwise puts our show venues in a bind and ruins the integrity of the exhibit.
15. Works which do not meet these specifications or differ substantially from the image submitted will be disqualified. WTWS reserves the right to refuse any entry.

CaFÉ Online Entry Process

Follow directions to first upload your image(s) under the My Portfolio tab of the CaFÉ website, www.callforentry.org Click on Apply to Calls and follow directions to submit your work(s) to the West Texas Watercolor Society Fall Show. For technical support, call CaFÉ support at (303) 629-1166.

Digital Image Submissions to CaFÉ

Digital image submissions should show the painted image only, not the mat or the frame. Only a JPEG or JPG format is permitted, with an image size under 5MB, and a minimum of 1,200 pixels on the longest side. For complete specifications, tutorials, and resource, please go to the CaFÉ *Help/Uploading Media menu*.

Hand-delivered vs. Shipped Art

Local accepted artists are responsible for delivery of their artwork to Broadway Contemporary Fine Art Gallery for installation and for picking up at the conclusion of the exhibition, per the specific dates and times noted in the Calendar of Events. *WTWS and Broadway Contemporary Fine Art Gallery cannot receive hand-delivered art before the drop-off window of Thursday, August 18 between 11 a.m. and 4 p.m., and are not responsible for the secure storage of art not picked up during the pick-up window of Tuesday, November 1, between 11 a.m. and 4 p.m.*

All artworks should have Artist Name, Title, Medium and phone on back of delivered work.

Remote accepted artists that need to ship their art via Fed Ex or UPS or their preferred shipper directly to Broadway Contemporary Fine Art Gallery by the deadline of *Thursday, August 18th*. **All shipping costs including providing the return shipping label with artwork are the sole responsibility of the artist.** You are encouraged to insure your art when shipping. *WTWS and Broadway Contemporary Fine Art Gallery will not be responsible for damage incurred prior to reaching Broadway Contemporary Fine Art Gallery.* Your artwork will be repacked, and return shipped as received, employing the same shipping materials provided by the artist.

Sales/Commissions

The Broadway Contemporary Fine Art Gallery will receive 30% commission on all paintings sold. The gallery will declare the sales tax. No price changes will be admissible after acceptance into the show. Artist may choose to enter \$0 sales price in CaFÉ for paintings NFS.

Liability

WTWS and Broadway Contemporary Fine Art Gallery will exercise due care in handling of artwork submitted to this exhibition. WTWS and Broadway Contemporary Fine Art Gallery will not be responsible for any loss or damage to your artwork. You are responsible for insuring your painting.

Use of Images

Acceptance into the WTWS Fall Membership Show gives WTWS and Broadway Contemporary Fine Art Gallery the right to use images of your artwork for promotional purposes. Digital archives of accepted entries will be retained by WTWS to be used for the exhibition printed materials, social media, and website.

Acceptance

WTWS has the right to refuse any painting that does not meet the Prospectus Guidelines and Restrictions or is not accurately represented by the image submitted.

Notification

Artists will receive email notification of works accepted or not accepted into the Exhibition.

General Questions

Questions regarding the Exhibition and entry may be emailed to: Exhibit Vice Presidents Martha Hunnicutt or Nancy Neill, at wtws@wtws.org. Please add **Fall Show** to subject line. For technical support with the online entry process, call CaFÉ support at (303) 626-1166 or online at <https://www.callforentry.org/artist-help-cafe/>.

Agreement

Entering this exhibition shall constitute an agreement on the part of the artist to accept all rules and conditions as set forth in this Prospectus.

My Agreement

I certify that I am a member in good standing. I have read and understand the Guidelines and Restrictions, and my painting(s) is(are) eligible for entry. By submitting my work, I agree to these terms. *(Please keep a copy of this Prospectus for your records.)*