



WTWS Signature Fall Show
October 6 – October 28, 2023

Hosted by the Broadway Contemporary Fine Art Gallery
1919 Broadway, Lubbock, Texas 79401
(806) 535-2700
www.broadwaycontemporary.com

PROSPECTUS

WTWS Signature Fall Show

The West Texas Watercolor Society (WTWS) has been producing art events for 60 years. WTWS is a nonprofit charitable organization whose mission is to build community by bringing people together to experience, learn about, and enjoy the art of watercolor and other forms of water media. WTWS was organized in 1962 and granted a Charter by the State of Texas on November 13, 1979.

The goals of Signature exhibits are to encourage more artists to search for excellence in painting, to enable the artists to evaluate their progress as they compete with their peers, and to enrich the community by showcasing water media art produced by artists of Texas and nationally.

With acceptance into three Signature exhibits within a lifetime, and continuous paid membership in the West Texas Watercolor Society (WTWS), the artists may use the letters WTWS following their signature.

Eligibility

The exhibition is open to all members. Dues of \$40 for 2023-2024 must be paid for eligibility. Dues can be paid online using PayPal (the preferred method) at www.wtws.org under the Membership drop-down menu Membership Dues. Membership dues must be received before 11:59 p.m. CST on Monday, September 4, 2023, when registration for the show closes. You may join now or at the time of entry.

Entry Fees: \$20 per entry. With a maximum of three entries.

Entry fees must be paid online from the Call for Entry (CaFÉ) website Callforentry.org. Applying is a three-step process: 1) Upload your paintings to **My Portfolio**, 2) Apply to the 2023 WTWS Signature Fall Show at **Apply to Calls**, 3) Pay your entry fee at **Checkout**.

Juror of Selection and Awards- Jeannie McGuire, an American figurative artist, strives to invoke individual interpretation through her artwork, which impressively utilizes a free application of paint and stylistic forms of expression. Jeannie uses her own photography, acquired snapshots, life drawings and story/character observations to spark her creativity. Her work has been described as a brilliant combination of emotion, movement, and artistry. Impressionistic in nature, with an identifiable subject, her strong figurative approaches are unique in more ways than one. Exhibiting internationally, Jeannie's work has been recognized in invitational exhibitions in the USA, China, France, and Italy including a feature exhibition in the Jordan Schnitzer Museum of Art, Eugene, Oregon. She has received many prestigious awards including the American Watercolor Society's 144th Gold Medal of Honor for her painting, "Kenneth". Jeannie is a signature member

of the American Watercolor Society (AWS) and a member of the Pittsburgh Watercolor Society and other select small groups. Her website is www.jeanniemcguire.com

Artist Statement

In choosing awards, Jeannie McGuire is often impressed by the eclectic artworks submitted. She responds especially to those pieces that to her artist's sensitivities demonstrate: Simplicity of statement, technical ability, effective composition, staying power and a connection to a story or feeling.

"To keep my art fresh, I challenge myself with a question: Is it predictable or unpredictable? An otherwise spontaneous and uninhibited painting can come to a halt of indecision many times. To embrace this indecision and unknown with an unpredictable approach is risky and difficult. Yet it is exciting and creative, and more often than not, well worth it." - Jeannie McGuire

Awards: Over \$2,000 in cash awarded at the discretion of the Juror, including
Special award in Honor of Beth and Lee Pennington - Best of Show \$1,000
Special award in Honor of Dick and Jane Phillips - 1st Place \$500

Exhibit Catalog: All artwork juried into the show will be part of a color catalog for the exhibit. A copy of the catalog will be provided to each artist included in the exhibit.

CALENDAR OF EVENTS:

- Monday, June 19: Call for Entries Opens. Submit entries online using the CaFÉ application process at www.Callforentry.org
- Monday, September 4: Call for Entry Closes at 11:59 p.m. CST
- Monday, September 18: Notification of acceptance & non-acceptance sent via email.
- Monday, October 2: Deadline to Receive Shipped Art from Remote Artists (All shipping and shipping returns must be paid by the artists) to the Broadway Contemporary Fine Art Gallery, ATTN Janelle Spivey, 10331 Avenue X, Lubbock, Texas 79423, or Hand-deliver artwork to the Broadway Contemporary Fine Art Gallery, 1919 Broadway, Lubbock, Texas between 11 am and 4 pm. **Remote artists** ship to arrive by this date. **(All shipping and shipping returns must be paid by the artists)**
- Friday, October 6: Exhibit opens, Broadway Contemporary Fine Art Gallery, 11:00 – 4 p.m. and 6 pm - 9 pm **First Friday Art Trail** (FFAT) with featured demo artist.
- Sunday, October 8: Jury Awards Selection by artist Jeannie McGuire and Awards Reception, Talkington YWCA at Sun 'n Fun, 6204 Elgin Ave, Lubbock, TX 79413 at 2:30 pm
- Saturday, October 28: Exhibit Closes
- Monday, October 30: Pick-up Window for Hand-delivered Art, between 11 am – 4 pm, Broadway Contemporary Fine Art Gallery, 1919 Broadway, Lubbock, Texas. Art Packed and Shipped to Remote Artists.

Show Guidelines and Restrictions – Please pay close attention.

1. Each artist may enter up to three paintings. There is no guarantee of acceptance.
2. All paintings must be done using 90% Water media (watercolor, gouache, acrylics, watercolor inks, acrylic inks, egg tempera, watercolor pencils, and watercolor crayons) on paper, yupo, Tyvek, water media board or canvas. Also accepted are artworks on paper permanently adhered to a canvas or board, sealed, and protected with an archival varnish product. Framed canvas/board, Water media board with side wood panels, and Gallery-wrapped canvas with sides finished to complement the painting are all acceptable.
3. Artwork on paper framed under glass: Media must be under clear glass, unscratched Plexiglass, acrylic glass, with a mat or floated, using artist's choice of mat color.
4. All work must be original, completed within the last two years, without instructor supervision. Class or workshop art, as well as artwork entered in a previous WTWS judged show are not eligible.
5. Collage paintings, created with totally white papers, hand-painted by the artist with water media are accepted.
6. No "found" / colored/preprinted commercial papers, and no "found" objects will be accepted.
7. No photo references that are derivatives of any other person's photography, artwork, workshop sketches or demonstrations are accepted.
8. NO oils, water-soluble oils, alcohol inks or computer-generated art, digital media or photography are accepted.
9. No Diptychs or triptychs are accepted.
10. No paintings of nudes are accepted.
11. The minimum accepted painted image size is 100 square inches. (e.g., 10" h x 10" w)
12. Maximum outside framed size is 24" in either direction. Simple frames are encouraged. *Damaged* frames will not be *hung*.
13. All artworks must be ready to hang with wire. No saw-tooth hangers. Please use D-rings instead of screw eyes.
14. Entries received after the designated hand-delivery or shipped art deadlines will not be judged.
15. Art must hang in the show for the duration of the show. To do otherwise puts our show venues in a bind and ruins the integrity of the exhibit.
16. Works which do not meet these specifications or differ substantially from the image submitted will be disqualified. WTWS reserves the right to refuse any entry.

CaFÉ Online Entry Process

Follow directions to first upload your image(s) under the My Portfolio tab of the CaFÉ website, Callforentry.org. Click on Apply to Calls and follow directions to submit your work(s) to the WTWS Signature Fall Show. For technical support, call CaFÉ support at (303) 629-1166.

Digital Image Submissions to CaFÉ

Digital image submissions should show the painted image only, not the mat or the frame. Only a JPEG or JPG format is permitted, with an image size under 5MB, and a minimum of 1,200 pixels on the longest side. For complete specifications, tutorials, and resources, please go to the CaFÉ *Help/Uploading Media* menu.

Drop-Off Local artists are responsible for dropping off hand-delivered artwork to Broadway Contemporary Fine Art Gallery, 1919 Broadway, Lubbock, TX. between 11:00 am and 4:00 pm, Monday, October 2, 2023. *WTWS and Broadway Contemporary Fine Art Gallery cannot receive hand-delivered art before the drop-off window of Monday, October 2nd between 11 a.m. and 4 p.m.*

Pick-Up Local artists are responsible for picking up hand-delivered artwork from Broadway Contemporary Fine Art Gallery, 1919 Broadway, Lubbock, TX. between 11:00 am and 4:00 pm, Monday, October 30, 2023. WTWS and Broadway Contemporary Fine art gallery are not responsible for secure storage of hand-delivered art not picked up at this time.

Shipped Art - Remote accepted artists need to ship their art via Fed Ex or UPS (or their preferred shipper) directly to Broadway Contemporary Fine Art Gallery, **ATTN Janelle Spivey 10331 Avenue X, Lubbock, Texas 79423**. The art must be received by the deadline of Monday, October 2, 2023. Janelle Spivey will store the paintings until they are hung. A pre-paid return shipping label will be required. All shipping costs are the sole responsibility of the artist. You are encouraged to insure your art when shipping for your own protection. Neither WTWS nor Broadway Contemporary Fine Art gallery will be responsible for damage incurred prior to reaching the gallery.

Your artwork will be repackaged and returned -shipped as received, employing the same shipping materials provided by the artist.

Liability

WTWS and Broadway Contemporary Fine Art Gallery will exercise due care in handling of artwork submitted to this exhibition, WTWS and Broadway Contemporary Fine Art Gallery will not be responsible for any loss or damage to your artwork. You are responsible for insuring your painting.

Sales

The Broadway Contemporary Fine Art Gallery will receive 35% commission on all paintings sold. The gallery will declare the sales tax. No price changes will be admissible after acceptance into the show. All work must be for sale.

Accepted paintings and Signature Membership:

Notification- Artists will receive email notification of works accepted or not accepted into the Exhibition.

Use of Images

Acceptance into the WTWS Signature Fall Show gives WTWS and BC the right to use images of your artwork for promotional purposes. Digital archives of accepted entries will be retained by WTWS to be used for the exhibition catalog, printed materials, social media, and website.

Signature Membership- WTWS Signature membership is earned by having three different paintings accepted into WTWS Signature Shows.

Disqualifications and Rights of Refusal- WTWS has the right to refuse any painting that does not meet the Prospectus Guidelines and Restrictions or is not accurately represented by the image submitted. Artwork must hang in the show for the duration of the show.

General Questions

Questions regarding the Exhibition and entry may be emailed to: Exhibit Vice President Martha Hunnicutt or Nancy Neill, at wtws@wtws.org For technical support with the online entry process, call CaFÉ support at (303) 626-1166 or online at <https://www.callforentry.org/artist-help-cafe/>

Agreement

Entering this exhibition shall constitute an agreement on the part of the artist to accept all rules and conditions as set forth in this Prospectus.

My Agreement

I certify that I am a member in good standing. I have read and understand the Guidelines and Restrictions, and my painting(s) is(are) eligible for entry. By submitting my work, I agree to these terms. *(Please keep a copy of this Prospectus for your records.)*